



4th Annual 3D Sand Soccer Shootout Buckroe Beach, Hampton, Virginia June 4 & 5, 2011

"The 3DSSS is a youth sand soccer tournament played barefoot on the beach. The primary purpose of this event is to enable 3D Sports to serve as a rainmaker for youth-focused NPOs in our area. After making donations to these NPOs, additional proceeds are donated to 3D Sports' AIM for Excellence Foundation which provides scholarships to summer sports camps for disadvantaged kids.

This free community event geared towards children is approaching its 4th year. Last year we had a problem with litter which was taking place right under the noses of adult supervision by parents and coaches. We sent out a plea via email after the first night of the 2-day event asking the adults to please monitor the littering. We were amazed at the positive result the following day. Because of that, this year we are going to use the event to help teach proper stewardship of our outdoor recreational resources to the young participants. We are putting a focus on carpooling, organizing a Beach Clean Up during the event, adding recycling stations, and providing an educational booth on the environmental impacts of littering."

Green Statement: "Some of our society's most heavily used outdoor resources are recreational and competitive sports parks and facilities. Last year we noticed a large amount of litter was left around the team benches and spectator areas so we sent out a plea via email after the first night of the 2-day event asking the adults to please monitor the littering. We were amazed at the positive result the following day; it reminded me that with young people a little push in the right direction goes a loooooooooong way! Because of that, we are going to use the event to help teach proper stewardship of our outdoor recreational resources to the young participants by: (a) promoting carpooling, (b) organizing a Beach Clean Up during the event, (c) adding recycling stations and (d) an educational booth on the environmental impacts of littering."

CORE ACTIVITIES for Green Events

- ☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:
 - Aluminum cans and plastic bottles
 - A booth collecting aluminum cans for recycling will charge a dollar per person for can-crushing contests designed to attract kids and parents to the Educational Recycling Booth. Participants will be encouraged to collect aluminum cans prior to the event and bring them to the event to be crushed and recycled. This will hopefully get families to see how easy it is to recycle in their own homes and create a lasting habit.
- ☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-

based or renewable resources, and to provide for the collection / recycling / composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are recyclable (in your area!)

☑ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies – and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content paper and print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

☑ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

- Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting

Food service

- Donate excess food from events
- Provide condiments, cream and sugar, etc., in bulk
- Avoid box lunches and serve trays/platters of food instead

Restrooms

- Have a contract for environmentally-friendly, portable restrooms
- Purchase recycled-content paper-towels and toilet paper

Logistics

- Encourage the use of mass-transit and/or carpooling to the event
- Purchase from vendors and service providers with a commitment to the environment



☑ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on its website to the Virginia Green Events webpage
- Have a green event section on its event’s webpage highlighting all of its green activities
- Have signs at the event registration which list all of its green activities
- Use the Virginia Green logo on signs and on recycling containers

For more information on 4th Annual 3D Sand Soccer Shootout, see www.3DSandSoccer.info or contact Kelly Wilson at Kelly@3dsportsinc.info or 757-256-8444.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established “core activities” for **Green Events** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen or www.virginiagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

